



Redd Bar Fact Sheet

Company Location

Portland, Maine

www.reddbar.com

Founded

June 2014

Contact Information

PO Box 15388

Portland, ME 04112

(207) 370-4433

eatredd@reddbar.com

Leadership

Alden Blease, Founder

Peter Van Alstine, CEO

Market Reach

E-commerce: National

Retail: National

Key Retail Partners

Balducci's

Coffee by Design

Coupa Cafe

Gelson's Markets

Hannaford

Kings Food Markets

Liquiteria

Saxbys Coffee

Sprouts Farmers Market

Whole Foods Market

Flavors

Chocolate: The original, the one that started it all. This bar is rich, indulgent, and nutrient dense. It's definitely not your average chocolate bar.

Peanut Butter: Smooth, creamy peanut butter flavor explodes, like it was scooped from the jar, only a whole lot better.

Oatmeal: Think of Irish oats, as pure as the steel that cut them. Now think of them inside a tasty energy bar.

Mint Chocolate: The newest addition to the bunch, it's a cool and refreshing twist on an old favorite.

Product Specs

9–10 grams of clean protein from pumpkin seeds.

Over 35 milligrams of natural, crash-free caffeine from yerba maté and maca.

11 superfoods: chia, quinoa, açai, mangosteen, goji, cacao, yerba mate, pumpkin seeds, maca, schizandra, and dark chocolate.

23 vitamins and minerals.

2-3 hours of positive energy

Manufactured in Oregon.

Suggested Retail Price

\$2.99

Social

Facebook: /EnjoyRedd

Twitter: @reddbar

Instagram: @reddbar

About Redd

Alden Blease founded Redd with one mission above all: to help people feel more alive. This goal drives everything from the gluten free, vegan ingredients, to the recipe, to the packaging. What began years ago as Alden's energy-packed alternative to dorm food is now a fine-tuned energy bar experience, an elevation of the traditional protein bar, packed with superfoods, clean protein, and positive, sustaining energy. Plant-based, non-GMO, and soy free, Redd is committed to providing the highest level energy bar experience to anyone seeking a clean, crash-free boost. Currently, Redd offers four delicious flavors: Chocolate, Peanut Butter, Oatmeal, and Mint Chocolate. For more information, or to connect with Redd, check out their website, or find them on Facebook, Twitter, and Instagram.